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The George W. P. Jerrard & Co.
Caribou, Maine.

Twenty-third annual Price List of Potatoes and Garden Seeds. From the cold Northeast.

Catalogue Pref.
1904

IN THE COLD NORTH EAST.

Friends this is a very cold, snow-bound country, but the long winters and deep snows have come to minister to our needs in this especial line of business. The cold is almost uninterrupted from November to May. In our snow-banked cellars the conditions are just right for potatoes to keep and not sprout, so we take out our superb Seed Stock from these cellars, even way up into May, as hard and as unsprouthed as when put in in October, ready to push out and grow as no others will. It has been our purpose from the beginning, so long ago, to furnish our customers better goods each year than we or anyone else ever sold before. To this end we have made the most careful selection of seed for our plantings, until we are proud to call our seed potatoes “Pedigree” in the truest sense of the word. So we warrant our Seed Potatoes for seed Purposes, not surpassed by any on earth.

OUR SPECIAL LOW FREIGHT RATE from CARIBOU to BOSTON. Commencing the first of March we run special through-cars over the railroads as far as Boston every week-day until April 5th. By this service we give our customers the lowest carload freight rates on all orders, large and small, as far as Boston. We have an agent in Boston who takes the carloads in hand upon their arrival there, and sees to the safe delivery of each lot at its proper railroad station, steamboat landing or express office, to go on to its destination.

Freight from CARIBOU to BOSTON, MASS.

| Per Barrel | 50 Cts. |
| Per Bushel | 20 Cts. |
| Peck Free | Transfer Charges Extra. |

This rate does not include transfer at Boston, which costs 25 cts., for Five Barrels or less; and 5 cts. for each Barrel or Parcel over five.

WE BEGIN TO SHIP SEED POTATOES to Southern and Middle Southern points the first of March, and work northward as fast as the season will permit.

HOW TO SEND MONEY. Send money at our risk by Post-Office Money Order made payable at Caribou, or Bank Draft, Express Money Order, or Registered Letter. Small sums of one dollar or less may be sent in a letter without registering. Send stamps for less than one dollar. We warrant money to reach us safely when sent by either of the above-named ways.

DISCOUNTS. In order that we may bridge over the rush of the busy season, we allow discounts on early orders. Orders received in advance of the shipping season are carefully put up by experienced packers and marked ready, and shipped as early as the weather will permit them to go to their destination. All orders sent us with pay during the month of January, may be discounted 7 per cent., during February, 6 per cent.; during March, 5 per cent.; and in addition to the above, persons who order to the amount of $50 or more may keep back 5 per cent. therefrom.

All are packed in barrels, boxes or sacks, and every parcel bears our Trade Mark label.

For barreling we use tight new barrels of our own make, and fill them so they will not rattle. We shake them full, then with a screwpress put the head down where it belongs. When desired we will pack two kinds in a barrel without extra expense.

Barrels and sacks contain 165 pounds net. If ordered in sacks deduct 20 cts. from bbl. quotations.

ADDRESS, THE GEORGE W. P. JERRARD CO., CARIBOU, MAINE.
EARLY SURPRISE.

Originating and testing new varieties of potatoes has been a specialty with us for many years, so long, in fact, that the Jerrard’s “Pedigree” seed potatoes have become renown the world over. Any potato that has passed under our exacting and scrutinizing eye can be relied upon as worthy the attention of all lovers of first-class potatoes.

All new varieties of potatoes have characteristics peculiar to themselves, while in some respects they may resemble existing varieties, in fact, they may not be related in any way whatever.

The Early Surprise has been grown upon our seed farm for four seasons, doing better and better each succeeding year. Last season we offered it for the first time, in a small way, and our customers were so anxious to try this excellent new variety that our stock was soon exhausted, and we had to return many dollars instead of shipping them the potatoes. This season we have a very select stock on hand, and if our friends will only send us their orders early we will try and give all a chance to try them.

It is one of the very earliest, being fit for the table several days in advance of the New Queen or Early Rose, and its productiveness makes it one of the best in all respects as an early variety for garden or field culture. It is a white potato, nearly round, eyes nearly even with the surface, making it very handsome and economical for culinary purposes. The tubers grow of good size, very few small ones, and the potatoes are bunched close together in the hill, so when you pull up the top you have most of the tubers. It is a good vigorous, upright grower, with good, bushy shoots but not of coarse growth. They are dry, white, fine grained and floury. In ripening it is more uniform than any other variety, every hill seems to ripen at the same time. It keeps well through the winter and it is never out of season for the table. Prices by freight or express; Bbl., $5.00; bu., $2.50; pkt., $1.00  By mail post-paid—1 lb., 35 cts.; 2 lbs., 60 cts.

JAMES SAUNDERS, of Ontario Co., N. Y., writes us under date of Sept. 29th, 1903: The Early Surprise that I had of you last spring gave excellent satisfaction, out of eight early varieties, they took the prize for earliness, and were very large and even in size, no small ones.

THE GEO. W. P. JERRARD CO., CARIBOU, ME.

Gentlemen:—Last spring I bought one peck of Early Surprise of you, planted them rather late, and had a very unfavorable season, yet they came up strong and even, ripened early, yielded well, did not rot, and are a good eating potato.


G. W. P. JERRARD CO.

Gentlemen:—Two pounds of Early Surprise received of you last May were planted by the side of Rural New Yorker No. 2, and proved to be a much better potato; yielding more potatoes from two pounds planted, run more even in size, all ripened at one time. They were a long ways ahead for earliness.

A FIELD OF EARLY SURPRISE POTATOES.(Engraved from Photograph).

The above engraving faithfully portrays a section of one of our potato fields at harvest time. It is interesting to note how even and regular the rows are; there is not a break in their whole length: they are all of one sort, "Early Surprise", there is not a come-by-chance in the field, and they all get ripe at the same time.

True to name and carefully grown seed stock is valuable to the prudent farmer, and is worth all it costs when bought from us. Mixed or wrong-to-name seed is an abomination under any circumstances, and to the farmer who plants for the early market it is a total loss.

We have built up our Large Trade simply by using critical care in the growing of our crops, and caring for them during the cold winter, so when planting time comes they are in the best possible condition to push out and grow with great vigor as soon as they are brought into the warm atmosphere of spring. This is why our seed potatoes yield such satisfactory crops everywhere. They start out quick and strong, and continue to show unusual vigor all through the season.

Mr. Garraham, in writing for the Rural New Yorker, under date of Nov. 24th, 1900, says:

In spite of all that has been said to the contrary, well kept, northern grown seed is the best for me. Two years ago I bought a lot of second-crop seed from a grower in N. C., and also some of first-crop from the Jerrard Co., Caribou, Me., planted them in adjoining rows, and the northern-grown was more vigorous from the start, and more productive. Remember, I am not establishing a principle, only stating a fact.

Hiram Presley, of Michigan, writes: "February 23, 1900. Enclosed please find order for potatoes. The varieties which I had of you last year did remarkably well in spite of the unfavorable season, as your seed has done without a single exception the many years I have had it. It has the vigor to carry it through every time. The small tuber of the new seedling, the Northern Beauty, was cut to one and two eye pieces—with ordinary field culture gave me seventeen pounds of large marketable potatoes; unmarketable, none. You will make no mistake in introducing this potato. Its many good qualities will make it a valuable acquisition to the Rose family.

Lucius Baldwin, of Cayuga Co., N. Y., encloses an order, and writes: "I have been well pleased with the seed potatoes I have bought of you before, and know that it pays to get seed from your cold climate."
The Gem of Aroostook.

This great main crop potato was introduced by us in 1898, and though sold for the excessively high price of ten dollars a bushel, was eagerly taken by the thousands of our customers who are in the front rank of the careful farmers of means, who have been buying their seed potatoes from us every year as regularly as our catalogue is sent out, many of them since the establishment of our business. From every part of the country comes words of the warmest commendation, of its unprecedented yields, its superb quality for table uses, its matchless beauty, and of its universally strong, vigorous, healthy and sound habits of growth.

It is a seedling from the world renowned New Queen, which we introduced so many years ago, and now, filled with the fire of youth, this matchless scion of an illustrious parent stands out bold to the front, the embodiment of the sterling qualities which go to make up a perfect main crop potato for the world.

It is about one week later than its parent, is light flesh color, oval in shape: foliage medium green; plants strong, half upright; flowers medium size, white with yellow center. One of the soundest and best winter keepers ever grown by us. We can confidently recommend the Gem of AROOSTOOK as the best all-around potato ever introduced by us, and one that will please and stand by our customers for many years. Our prices this season bring it within the reach of every one, either in a large or small way.

Prices, by freight or express: bbl., $4.00; bu., $2.00; pk., $1.00. By mail, post-paid: lb., 35 cts.; 2 lbs., 60 cts.

ROBERT H. NESBIT, Rose Hurst Farm, Conn., writes: Oct. 19, 1901. The fifty barrels of potatoes we received of you last spring, consisting of Early Harvest, New Queen, and the Gem of Aroostook, gave great satisfaction. We had a fine crop for the season, about 3,000 bushels. While our neighbors were waiting for their early potatoes to grow we were selling our Early Harvest as fast as we could dig them, at $1.50 per bushel. We shall give you a large order next year.

S. ALDERMAN, Conn. "Harvested 100 bushels of nice potatoes from two bushels, planting of the Gem of Aroostook."

WINFIELD S. FOSS, Chenango, Co., N. Y., writes, "The Gem of Aroostook you kindly sent me last spring for trial delighted me with the most enormous yield I ever got from any kind. One plant yielded sixteen potatoes, which just tipped the scales at fourteen pounds."

MRS. JENNIE BLACK, Fillmore Co., Minn., writes: "We cut the beautiful Gem of Aroostook potato you sent us into twelve seeds, and planted them the last of May. October 16, my husband dug the twelve hills and got 118 pounds of the handsomest potatoes we ever saw. One plant yielded six monster tubers, which weighed 11 pounds, 2 ounces."

C. M. HAYNES, Me., raised a fine specimen of the Gem weighing one pound, fourteen ounces. "The Gems of Aroostook, I bought of you last spring are immense. I raised at the rate of 580 bushels per acre, while the average yield here is about 100 bushels."
Northern Beauty.

Do you know that we offer to you the most wonderful potato of the Early Rose type ever introduced. Care, patience, and years of toil are required to originate and develop a new variety of potato and to prove its value as one worthy to live and be numbered with those which we have proved a blessing to the producer as well as the consumer. The NORTHERN BEAUTY was originated by us on our experimental farm from the tiny seed, and we have watched with interest and pride the growth and development of this potato. It is a strong, upright grower, resisting the ravages of the blight remarkably well; in fact, it will resist the ravages of blight and bugs better than any potato of this class. We make it an invariable rule not to offer to our customers a New Potato until it has been fully tested. We are fully satisfied, after several years trial on our grounds, that it is worthy to be ranked as one of the best. Of the many new varieties introduced by us in the past years, each and every one has been a grand success. Many of the most noted varieties of potatoes that are on the market today were introduced by us, and are sought after by seedmen and market gardeners far and wide, and we have full confidence that the NORTHERN BEAUTY will be no exception, and believe it will be the Star of the Twentieth Century. It is of the Early Rose type, not so long, a little inclined to be flat; an excellent shape for cooking, for which purpose it has no superior. It is fully as early as the old Early Rose; a more robust grower, of finer form, as you will see by the excellent engraving, which was taken from a photograph.

Prices by freight or express, bbl., $4.00; bu., $2.00; pk., $1.00; By mail, post-paid—lb., 35 cts.; 2 lbs., 60 cts.

Among the varieties of potatoes tested at the Agricultural Station in 1901, the NORTHERN BEAUTY ranked first in yield.

I am very pleased with the Northern Beauties received from you last year.

W. H. Clark, Michigan.

DEAR SIRS: The Northern Beauty potatoes received from you last spring, were very handsome. After cooking a few, I was satisfied as to their extra good cooking qualities and at harvest time I was more than pleased with the large yield of smooth, handsome tubers, and believe them to be the finest potato I ever planted.

Respectfully Yours,


Jonah G. Thompson, Cattaraugus Co., N.Y., writes Dec. 12, 1900:

GENTLEMEN: From the three pounds of Northern Beauty potatoes I procured of you last spring I raised seven bushels and nine pounds of large smooth, solid and handsome tubers, very equal in size. Last season was very dry in this section, but the Northern Beauty pushed along with astonishing vigor and rapidity and the foliage kept up its dark, lively green color until the time of maturity. It is very productive, of very fine quality and extra early. It proved with me many days earlier than Early Paradise.

This is to certify that we, the undersigned, witnessed the counting and weighing of the above Northern Beauty when forty-five potatoes weighed sixty pounds quick weight.

T. R. Jones, Sereno Clark, Mervin Stimson.
The Early Harvest potato originated in the town of Kenduskeag, Penobscot County, Maine, and was introduced by us in 1893 as an exceedingly early white potato of finest quality. During the few years we have been selling it, we have sent it everywhere in America, and, in a small way, all over the world, and in every state and clime it has pleased.

It is, in fact, a vigorous new seedling, full of life and strength, and proves not only one of the very earliest to mature, but it is a large grower as well. A very strong point of superiority in the Early Harvest is that it bears shipping very early in the fall, when the weather is hot, better than any other kind, and arrives at destination, after long-distance carrying, almost as bright and sound as when dug out of the ground; so it is an exceptionally valuable potato for very early marketing, and a good one for home use. Prices: bbl., $3.65; bu., $1.80; pk., 75 cts.; By mail, postpaid—lb., 30 cts.; 2 lbs., 50 cts.

Joseph Gilbert, Middlesex Co., Mass., writes: "The three two-pound packages Early Harvest potatoes purchased from you last spring yielded a wonderfully early and very large crop, notwithstanding the severe drouth in this locality. From less than half a peck we harvested nineteen bushels of mostly extra large and exceedingly handsome potatoes."

I. W. Johnson, Litchfield Co., Conn., writes: "I planted one pound of your Early Harvest potatoes last spring. They got ripe very early, and at digging we got one hundred and seventy-three pounds very large potatoes."

Ames Brandon, Madison Co., New York, writes: "From two pounds planting Early Harvests I raised two hundred and fifty-seven pounds of mammoth potatoes."

G. C. Wakefield, Bergen Co., New Jersey, writes: "The Early Harvest is the very earliest potato I have grown, and, strange to say, it is also a large grower, and yielded as well as the best."
New Queen.

During many of the first years of our residence in this cold, snow-bound country, we took a lively interest in the welfare of the land of our adoption, and year after year attended all the great fairs with a full carload of the most carefully prepared exhibits. At the Lewiston, Maine, Fair in 1883, a very old gentleman from Washington County brought in a little bag of potatoes to exhibit. After seeing what we had, however, he decided not to show his, and asked permission to store them under our tables. Later on we gave him some of our kinds and he gave us his seedlings, he called them, in return. He said he had grown them himself from a seed ball. We never saw or heard from the old man again, but the little lot of potatoes in that bag have grown famous in these sixteen years. We planted them the next season and they yielded to beat anything. At harvest time they came out of the ground smooth, velvety, and handsome, the color of an Indian moccasin, and about that large. They were the earliest of any on our farm, and when we had them baked to eat, we found we could break them in two and shake the contents of each half all out on our plate, so ripe and starchy were they. We named them New Queen, and sent them out in our trade in the spring of 1886 at ONE DOLLAR A POUND. Next year they were ten dollars a barrel, and so on.

This was seventeen years ago, and during these years we have sold tens of thousands of barrels of them, which from the first seemed to surprise and delight every one who saw them. The New Queen was indeed a marvellous new potato, and after these many years we have grown it, we are not able to see that it has greatly deteriorated from its old-time vigor. No person ever said swear words about us because we recommended the New Queen to him; nor will one ever, while it is as good a potato as it is to-day.

Prices: bbl., $3.65; bu., $1.80; pk., 75 cts.; by freight or express. By mail, post-paid—lb., 30 cts. 2 lbs., 50 cts.

The late Philo Bradley of New Haven, Conn., once wrote: "I have raised Potatoes for over Forty Years, and the New Queen is the best one I ever saw."

Alfred H. Pelton of Putnam Co., N. Y., writes: "The New Queen potatoes I bought of you last spring were the admiration of all who saw them. I had the first early potatoes in the market, and from one season's trial I consider them the best early potatoes I ever saw."

G. W. Blackman, Clerk of Courts, Bradford Co., Pa., writes: "I am more than pleased with the New Queen. From the peck of seed I raised 14 bushels, and in quality they are superior to anything I have ever raised, and I have planted all the new kinds for years."

G. G. Foster, Vt., Jan. 25, 1901, writes: "The New Queen and Stevens yielded at the rate of 350 bushels per acre, nice large potatoes of the very best quality."
What Kinds to Plant, and How to Plant, and Care for Them.

Some of our customers have complained from year to year that they are not sufficiently well posted in the different varieties of potatoes to be able to select judiciously the kind best suited to their individual requirements, to such, we have no doubt, a few words of advice from us will not seem out of place. We have been growing potatoes all our lives, yet we do not know it all. There is nothing gained by excessively early planting, while the ground is cold and wet. If the young plants are nipped by frost after they are up and growing, it is sure to injure them for the whole season, and they never wholly recover from the injury.

It is safe to plant potatoes two weeks before the last frost is expected, as they will be about that time coming up, and will be safe then and have nothing to do but enjoy the mellow, fertile soil that has been prepared for them. For early marketing we would plant Early Surprise, New Queen, Early Harvest, Early Fortune, Northern Beauty or Early Ohio. All of them are of superb quality for early table use.

We would plow quite deep, turning over a good clover sod, if possible, or use some manure under the furrow to make it rich enough; then at planting time we would sprinkle some high grade fertilizer in the hill and mix it well with the soil, so the seed will not come in contact with the fertilizer and eat up its vitality. If planting a large field, as we do here and using one half ton per acre, we broadcast seven hundred pounds and run three hundred pounds in the drill while planting with the machine, this gives the best results under all conditions.

For early planting use medium sized whole potatoes, or cut about the size of a pullets egg, being sure that every cut contains one or more eyes; these will crop a little earlier. Never leave the seed long in the sun uncovered, especially when the sun shines. Three inches is deep enough to cover seed potatoes.

Later when the ground becomes warm, seed pieces may be cut somewhat smaller, yet being sure not to cut them so small that there will not be vitality enough left to give the young plant a strong, healthy start. Cultivate often, do not let the grass or weeds grow in the potato field, or the bugs, if you do it will be at the expense of potatoes. A well kept field of potatoes, growing from pure seed, is a very interesting sight to the most casual observer.

At harvest time it is best to pick up the tubers as fast as they are dug out and store them in a cool, dark place. If they are left on the ground in the sun and air their quality will be injured.

For second early we would plant Gem of Aroostook, the Green Mountain and Carman No. 1 are excellent late crop potatoes and will give satisfaction everywhere.

If you are planting a field of potatoes, do not neglect to spray them, in order to ward off and protect them from blight. The protection afforded to sprayed potatoes in this county the past season, spoke to the careful observer all through the growing season, even until the harvest, louder than we can speak. Well sprayed fields held green until harvest time, allowing the potatoes to grow and fully mature, producing enormous crops, while unsprayed fields blighted early, ruined the crop and caused many to mourn their folly. Spray thoroughly, spray often.

No bugs or blight on these.
The Early Norther.

Very rarely in latter years do good kinds of potatoes bear true seed from the flower balls, so common in olden times; but if we keep our eyes open when we go through the fields towards harvest time we are pretty sure to find one now and then. My foreman and I, walking in a field of Early Rose in the autumn of 1886, found a single 'ball,' which was carefully husbanded, and the few tiny seeds it contained were tenderly planted and nourished the following season of 1887. One promising new sort developed from the puny seedlings, which we introduced in 1892, after growing it five seasons, and named it the Early Norther. During the years this potato has been before the public we have sold thousands of barrels of them, and every year sell more and more. This is because it is a very prolific yielder, of excellent quality for table uses, smooth, handsome, and a good keeper and last but not least, with the exception of a few splashes of crimson at the seed end, which are not noticed by the ordinary observer, it looks precisely like its illustrious parent, the famous old Early Rose, than which no potato was ever higher in the esteem of both the farmer and the consumer. Prices: bbl., $3.50; bush., $1.75; pk., 75 cts.; by freight or express. By mail, post-paid—lb., 30 cts.; 2 lbs. 50 cts.

J. S. Fowler, Fresno Co., Cal., writes: "From the two three-lb. mail packages Early Norther seed potatoes I bought of you last spring, I harvested 412 pounds of the most beautiful potatoes, many specimens nearly as large and long as my foot."

David C. Bennett, Kings Co., N. Y., writes, acknowledging arrival of 20 barrels of Early Norther potatoes: "If they do as well as the one barrel did last year, I shall not growl."

N. G. Kilborn, Douglass Co., Minn., writes: "This has been a very poor season for potatoes, but, nevertheless, from the one barrel Early Nordher, bought of you last spring, I harvested 167 bushels, and from the five barrels New Queen I got 510 bushels."

James Grady, Norfolk Co., Va., writes: "I raised 2,647 bushels of splendid Early Norther from the 40 barrels of seed which I planted on 13 acres."
The Minister.

This is a Minister who never disappointed his congregation nor went back on his parishioners. There is no hypocrisy in this one; it is honest, it is pious, it is good. A good many years ago we found it ministering to the wants of the simple yeomanry, who dwelt on the banks of the Madawaska in far north-eastern Maine.

We were attracted by its luxuriant growth, its big, handsome leaves, and its lovely pink flowers, which came in such enormous clusters. We took some of the potatoes home and had them baked for our table. Such delightful flavor they had; it was different from anything else we had ever tasted. There was a peculiar nutty flavor about them we had never seen in a potato before. We got seed and, after growing them a few years, introduced them to our customers in 1889. They were received with such great favor that in the winter of 1891, although we had a large stock, we were obliged to return more than $2,000 sent to us for Ministers more than we could supply. It is not a potato to grow for marketing, but for home use it is superb. Plant a peck or so of Ministers on rich old gravelly loam pasture ground, newly broken, and—our word for it—all the late summer, the fall, and all winter, you will bless the day. Prices by freight or express: Bbl., $3.75; bush., $1.85; pk., 75 cts. By mail post-paid—1 lb., 30 cts.; 2 lbs., 50 cts.

C. K. Cary, Oxford Co., Me., writes: "We have cooked a few of the Ministers, and I considered them the finest table potato I ever saw."

Wm. G. White, banker, Ramsey Co., Minn., writes: "The Minister yielded a large crop of most excellent potatoes."

Small Tubers for Seed. We have, every year, had a call for small tubers of our superb seed stocks by a number of our patrons who commendably desire to economize in their purchases, and get the most value possible for their money. So, at the last fall harvest, we had all the shapely small potatoes put into our cellars—a few hundreds of barrels—which, while they last, we shall be pleased to supply to such of our customers as may especially request them, at $1.00 per barrel less than the price for the same kinds in the larger stocks.
Early Fortune.

Very early, light amber color, red at seed end. This is one of the best early potatoes. They are good shape, fine quality and exceedingly early. This is a superior potato and with us is a fine cropper.

The Early Fortune, as we know it, is not strictly a Rose type. Many seedsmen are selling a Rose variety for the Early Fortune, but with us the Fortune has distinct markings peculiar to itself and cannot be mistaken for any other variety if once known.

Prices by freight or express: Barrel, $3.50; bush., $1.75; pk., 75 cts. By mail post-paid—1 lb., 30 cts.; 2 lbs. 50 cts.

Early Ohio.

One of the Earliest potatoes on the market. Many market gardeners prefer this potato to any other for with Good Care it will give excellent returns of very early potatoes of the finest quality.

They are Rose color, good shape, rather oval, not too long, eyes level with the surface, making a good form for cooking. They contain a large quantity of starch so the flesh is white, dry, and mealy, one of the very best for early market.

Prices by freight or express: Barrel, $3.50; bush., $1.75; pk., 75 cts. By mail post-paid 1 lb., 30 cts.; 2 lbs., 50 cts.

Carman No. 1.

This potato, like Carman No. 3, is white with very shallow eyes and but few to each tuber. It differs from that variety in having a well-netted skin, and is intermediate between early and late in time of ripening. It is a hearty, vigorous grower, the vines being remarkably stout and stalky. A large cropper, and the tubers are of large size with but few small ones in a hill. Barrel, $3.50; bush., $1.75; pk., 75 cts.; By mail, post-paid—1 lb., 30 cts.; 2 lbs. 50 cts.
The Green Mountain.

The Green Mountain potato is a valuable variety and one that will give good satisfaction. It has been in our market several years and when well ripened has invariably brought an extra price.

It is a fair, white skinned potato of flat, oval form, very smooth and handsome. In the field it grows strong with large, heavy foliage. It’s season of ripening is late. On the whole we are led by our experience with the Green Mountain potato to pronounce it a good one for late crops.

Prices by freight or express—bbl., $3.50; bush., $1.75; pk., 75 cts. By mail 1 lb., 30 cts.; 2 lbs., 50 cts.

A Few Words of Caution. Beware of our thrifty neighbor, or yours who is offering to sell you Aroostook grown seed potatoes that are every way as good as Jerrard’s. The unprecedented results which have followed the use of our seed stocks have led an army of unprincipled and irresponsible adventurers to try to sell the most common and worthless potatoes, claiming them to be Gem of Aroostook, N. Beauty, New Queens, Early Harvest, or Early Northers.

Bear in mind that outside of our establishment early and late varieties resembling each other, in shape and color, are classed together, so you are more than likely in buying Early Harvest to receive some late variety instead of the true one, as introduced by us. So also with the Early Norther, Late Rose are more productive so they are substituted for the genuine variety, your only protection is to buy of the true seedsmen who put their life and stake their honor in their business.
All varieties of potatoes listed below unless otherwise quoted:

by freight, bbl. $3.50; bu. $1.75; pk. 80 cts. By mail postpaid, lb. 30 cts.; 2 lbs. 50 cts.

Bovee.—Early, oblong, smooth, pink and white; a very good yielder, excellent quality.

Irish Cobbler.—Shape nearly round, eyes good, skin slightly russet and finely netted, flesh white and of excellent quality. Bbl. $3.75; bu. $1.80; pk. 80 cts.

Early Michigan.—Is a white potato, somewhat resembling the Early Harvest in shape, quite early and a good yielder.

Pride of The South.—In season and shape is identical with Bliss Triumph; in color, light amber, spotted and splashed with red.

Early Rose.—The genuine old Early Rose.

Houlton Rose.—Similar to the Early Rose.

Clark’s Pride.—Early, white, good quality.

Early Roberts.—Is oblong, skin white, a good grower. Claimed by some to be very early, but on our grounds it does not prove (with two years’ trial) as early as the Early Harvest.

Polaris.—White, early, one of the best.

Early Market.—Early, flesh color, fine quality.

Early Snowball.—Early, white, dry and mealy.

Aroostook Pride.—Smooth, early, resembles New Queen.

Pearl of Savoy.—A fine early potato.

Maul’s Thoroughbred.—Of the Rose type. Claimed by some to be earlier but with us does not prove to be quite as early as the Early Rose; but is equally as good quality and a better yielder.

Ensign Bagley.—Early, smooth, good quality.

Albee Rose.—Named for the originator, Mr. Albee of this county, who claims it to be very productive and of fine quality. Try it this season.

World’s Fair.—Heavy yielder, good quality.

Nott’s Peachblow.—Somewhat round, with pinkish eyes. It has all the good cooking and keeping qualities of the old Peach Blow.

White Rose.—Similar to the Early Michigan. They are a white potato and resemble the Rose only in being rather longer in shape.

State of Maine.—Large, white, good for home and market.

IXL.—Rose variety, ten days to two weeks later than the Early Norther, strong grower and a good yielder.

Delaware.—Medium early, large white, good yielder.

Mill’s Banner.—Late, white, oval, slightly russet, produces good crop of handsome tubers.

Mill’s Prize.—Color white, shape oblong, late, a vigorous grower, fine quality.

White Elephant.—Very late, in color and shape is an exact duplicate of the Beauty of Hebron. A very rank grower and prolific yielder.

Carman No. 3.—This is a late, handsome potato, a great yielder, and of fine quality.

Manum’s Enormous.—Late, tubers, large, very white, producing bountiful crops of merchantable potatoes.

Rural New Yorker.—Tubers smooth, large and white; quality and yield good, popular variety.

Dakota Red.—Late, rust proof.

Fill Basket.—White, does well in all localities.

Stevens.—This potato was sent us by a friend in Vermont, who said it had been raised in that vicinity for a great many years, and was prized very highly for its fine cooking quality. We have grown them for several seasons, harvesting bountiful crops. This tuber is round, somewhat deep eyed, yellowish tinge in color, quite early, yet will keep and cook dry and mealy into June of the next season. In fact, it is difficult to boil them at any season without their crumbling to pieces.

Burbank’s Seedling.—White, late, very productive.

Peerless Jr.—Round, white, late, fine quality, and a good keeper.

Uncle Sam.—Produces abundant crops of large white tubers, which cook dry and floury. It is late.

Sudan.—Dark red, extra quality for table use.

Scott’s Magnum.—Late, round, white potato.

Sir Walter Raleigh.—Closely resembles the Rural New Yorker, No. 2, a great yielder of uniform size tubers, practically no small ones, flesh white and excellent quality.

Acme.—A little earlier than the Early Ohio, which it resembles, except being more oblong.

Late Rose.—Late, large.

Bliss Triumph.—Early, red, round, smooth.
**Early Aroostook Bean.**

This beautiful white bean was introduced by us, and has proved unusually early, productive, and good in every locality. It is very desirable in the cold north, where other varieties will not ripen, though its quick growth, early maturity and great productivity are sterling qualities in every locality where beans are grown. It is a fine, hardy grower, resisting rust and mildew better than any other sort we have found, and it has a way of shedding all its leaves as soon as the pods are ripe, so that the crop may be harvested and cured with great ease. Prices: By mail, post-paid—qt., 50 cts.; pt., 30 cts.; 1-2 pt., 20 cts.; pkt., 10 cts.

**Burpee’s Stringless Green Pod Bush Bean.**

Burpee’s New Stringless Green Pod Bean is of immense value, not only to the market gardener who wants to make more money, but also to the amateur who seeks the finest quality for the home table. It is entirely stringless and surpasses all others in crisp, tender flavor. Prices: by mail post-paid—qt., 50 cts.; pt., 30 cts.; 1-2 pt., 18 cts.; pkt., 10 cts.

**Keeney’s Rustless Golden Wax Bush Bean.**

A strong growing variety, of remarkable vigor and freedom from rust. The pods are meaty and well-filled, are of a rich yellow color and fine quality, entirely stringless. If the pods are picked as fast as formed the plants continue to furnish a bountiful supply for an unusually long season. Prices: by mail, post-paid—qt., 50 cts.; pt., 30 cts.; 1-2 pt., 18 cts.; pkt., 10 cts.

**Early Red Valentine Bush Bean.**

This is the earliest of the snap varieties, and should be in every collection. The pods are long, round and tender; the best very early bush snap bean. Prices: by mail, post-paid—qt., 50 cts.; pt., 30 cts.; 1-2 pt., 18 cts.; pkt., 10 cts.

**Dutch Case-Knife Pole Bean.**

This, and the good old Horticultural, are the pole beans that our mothers used to have planted in the home garden so many years ago. There are none better except the Limas, and they are too late to plant far north. The Dutch Case-Knife is a very superior shelled bean. Prices: by mail, post-paid—qt., 50 cts.; pt., 30 cts.; 1-2 pt., 18 cts.; pkt., 10 cts.

**Horticultural Pole Bean.**

The old standard sort so well known; has never been excelled as a pole bean. Good, either stringed, shelled or dry. By mail, post-paid—qt., 50 cts.; pt., 30 cts.; 1-2 pt., 18 cts.; pkt., 10 cts.
Eclipse Beet.
This new beet heads the list of extra early sorts. It is as early as the well-known Egyptian, is of better shape, and for quality it has no equal among the early sorts. It has small tops, and bright, glossy, scarlet bottoms. Our friends can buy the Eclipse, feeling sure it will please them. The seed we offer is carefully grown in this country and is superior to the imported seed sold by most seedmen. Prices: by mail, post-paid—lb., 65 cts.; 1-4 lb., 20 cts.; oz., 10 cts.; pkt., 5 cts.

Edmand’s Early Beet.
This is one of the most shapely kinds, and its rich, waxy, bronze red skin makes it very handsome. There is no more popular kind in the market than this. It is of superior quality, very early, and altogether one of the very best kinds. It grows to a fine uniform size, is very round, with small tops, and its flesh is as dark red as its skin. It is unusually sweet, tender, and good. Prices: by mail, post-paid—lb., 60 cts.; 1-4 lb., 20 cts.; oz., 10 cts.; pkt., 5 cts.

Extra Early Egyptian Beet.
One of the earliest beets, and exceptionally good for early use. Give them a good chance and you will have fine beets for the table before you dream of such a thing. Prices: by mail, post-paid—lb., 60 cts.; 1-4 lb., 20 cts.; oz., 10 cts.; pkt., 5 cts.

Improved Golden Tankard Mangel-Wurzel.
A very valuable kind for field culture. Is a prolific cropper, of fine form, and, when cut, shows interior ring similar to the table varieties. A capital sort for stock feeding. Beautiful and monstrous specimens may be grown for exhibition purposes by planting far apart and having land exceedingly rich. Prices: By mail post-paid—lb., 35 cts.; 1-4 lb., 15 cts.; oz., 10 cts.; pkt., 5 cts.

CAULIFLOWER.
Early Snowball Cauliflower.
The earliest and finest of all for forcing, this cauliflower deserves a place in every vegetable garden. Prices: 1-2 pkt., 15 cts.; pkt., 25 cts.

CULTURE.—Sow early in hot bed, or later in open ground. Make the soil very rich, mellow, and deep for cauliflowers, and set the plants two and one-half feet apart each way. Hoe often, bringing the soil up around the stems a little each time.
CARROTS.

How To Raise Them.—The soil best suited to this crop is a rich, mellow, sandy loam, which should be deeply ploughed, and an abundance of well-rotted manure or rich compost thoroughly intermixed with the soil. Cover the seed half an inch deep, and firm the soil slightly over it with a light roller or the face of the hoe. Four pounds seeds are required to plant an acre.

Danvers.

This we consider the very finest carrot for all purposes. It is in length midway between the long and short varieties, is a beautiful orange color, fine quality for either table use or stock, and will yield more bushels to the acre than any other kind. Thirty tons of these most excellent roots have been grown upon an acre under favorable circumstances. Prices: by mail, post-paid—pkt., 5 cts.; oz., 10 cts.; 2 oz., 15 cts.; 1-4 lb., 30 cts.

Chantenay.

This beautiful new French carrot is one of the most shapely of all the kinds we have. It is medium early, of a dark orange color, and in shape much like the well-known Danvers. It is less liable to go to side roots than that good old standard sort, and our customers will find it a wonderfully fine carrot to raise.


The Early Bryant Corn.

This alpha of all early corns sailed up the Aroostook River in a canoe with the van-guard of Aroostook’s early settlers, the year following the close of the “Aroostook War” 1839 and has been raised on the same farm continuously for a period of more than fifty years. It is a handsome yellow variety that will mature farther north than any other corn. It grows as tall as a man, and bears one or two ears to the stalk. For early boiling it is tender, rich, and delicious, and the fact that it may be had ready for use many days before the Cory makes it one of the greatest luxuries to be had, and for a first early green corn it should be planted in every garden in the United States, for there is no locality within the limits too far north for this wonderful cereal to ripen.

Aroostook Extra-Early Cabbage.

This is the very best early cabbage in the country, and cannot fail to please all our customers who include it in their planting. It is a very superior strain of the Extra-Early Etampes, the seed stock of which is produced with the greatest care, so that hardly a plant will fail to make a good solid head. It is many days earlier than any other variety of cabbage.


Late Flat Dutch.

There is no better late main crop cabbage in the country than this, large sized, superior quality. Post-paid—1-4 lb., 60 cts.; oz., 20 cts.; pkt., 5 cts.

All head Cabbage.

Quite early, of handsome make-up and almost absolutely sure to make a fine, solid, good marketable size head. Post-paid—1-4 lb., 75 cts.; oz., 25 cts.; pkt. 5 cts.

Early Jersey Wakefield.

This is the most popular early cabbage in America. It produces a medium-sized, rounded head, very hard and of best quality. Post-paid—1-4 lb., 75 cts., oz., 25 cts.; pkt., 5 cts.

James Hawley, Brooke Co., West Va. writes: "Your cabbage seed is the best I ever saw.

E. T. Ely, Fairfield Co., Conn., writes: "The cabbage seed I bought of you was extra nice."

"The Aroostook Extra Early Cabbage seed I bought of you last spring beat anything I ever saw and I have tried nearly every kind I ever heard of."

C. H. Nichols, R. I.

Improved Cory Sweet Corn.

The short, quick seasons of this cold north country, together with judicious selection of first ripening ears for seed, has worked unheard of earliness into this earliest of all sweet corns, until now it is sure to ripen in this country of cold, short seasons, which it should be borne in mind is one hundred and fifty miles farther north than the north line of the State of Vermont. Prices: By mail, post-paid—qt., 65 cts.; pt., 35 cts.; 1-2 pt. 20 cts.; pkt., 10 cts.
CUCUMBER.

Culture.—If extra early Cucumbers are wanted, sow the seed in a hot bed in small pots, and plant out when all danger from frost is past. For summer crops sow in open ground in May or June. Make hills four feet apart each way, and give plenty of rich manure and water.

Boston Pickling.

A fine, early cucumber, especially desirable for pickling. It is the most productive sort we have found and is of good quality. Post-paid—pkt., 5 cts.; oz., 20 cts.; 2 oz., 35 cts.; 1-4 lb., 60 cts.

The New Evergreen Cucumber.

This new cucumber is very hardy and evergreen, flourishing thorough excessive drouth and bearing loads of fruit all through the season until cut short by the frosts of autumn. It is a strong robust grower, a great bearer. It is one of the very earliest to mature. The fruit is fine flavored, crisp and excellent either to slice or eat with vinegar, pepper and salt, or for pickles. By mail, post-paid—pkt., 5 cts.; oz., 15 cts.; 2 oz., 25 cts.; 1-4 lb., 40 cts.

Long Green Cucumber.


Improved White Spine.


CELERY.

White Plume Celery.

This fine new celery is one of the earliest in cultivation, as well as the handsomest; and as a table ornament it has no equal among celeries. It is practically self-blanching, as it does only to be drawn together and tied with matting to make it white and nice. It has a fine, nutty flavor, crisp and solid, and every way first-class. By mail, post-paid—pkt., 5 cts.; oz., 20 cts.; 2 oz., 25 cts.
Radishes.

The radish is cultivated for its roots, and must be eaten when quite young, else it will be tough and stringy. In order to be good, radishes must be grown very quickly, and eaten at an early stage of their growth.

New Bright Breakfast Radish.

An improved type of the French Breakfast, with particularly small tops. The radishes grow very quickly, and if pulled while young and small are as crisp, tender, and good in taste as they are attractive in appearance. Prices: pkt., 5 cts.; oz., 10 cts.; 1-4 lb., 20 cts.

Improved Chartier Radish.

This is a beautiful scarlet, white-tipped radish of crisp, nice quality, and a very quick grower. One of the very best.


MUSK MELONS.

Montreal Market.


Rockey Ford.


WATERMELONS.

Cole’s Early.

It is very early, very hardy, vigorous and a sure cropper. 1-4 lb., 25 cts.; oz., 10 cts.; pkt., 5 cts.

Seminole.

Enormously productive, and of the most delicious flavor. 1-4 lb., 20 cts.; oz., 10 cts.; pkt., 5 cts.

Colorado Preserving Melon.

This is the finest preserving melon we have ever seen and cannot help pleasing every good housewife. 1-4 lb., 25 cts.; oz., 10 cts.; pkt., 5 cts.
HEROINE PEA.

PEAS.

Nott's Excelsior Pea.

The pods are large, well filled, with unusually large, sweet-flavored peas. Prices by mail, post-paid—qt., 50 cts.; pt., 28 cts.; 1-2 pt., 15 cts.; pkt., 10 cts.

The Gradus Pea.

One of the finest flavored early peas yet offered to the public. As an extra early pea the Gradus is far superior to all smooth varieties, the pods are long and produce in abundance and are packed with large, sweet peas. Post-paid—qt. 60 cts.; pt., 35 cts.; 1-2 pt., 20 cts.; pkt., 10 cts.

Heroine.

Grows two feet high, is loaded with pods and like the Gradus the pods are crammed full from end to end. Post-paid—qt., 50 cts.; pt., 28 cts.; 1-2 pt., 18 cts.; pkt., 10 cts.

Telephone.

This splendid variety is one of the most prolific in cultivation, and specially recommended as a reliable sort for late cropping. Pods are long and well filled, and the peas are of good flavor. Post-paid—qt., 45 cts.; pt., 25 cts.; 1-2 pt., 15 cts.; pkt., 10 cts.

Northern Leader Pea.

Of all early peas there are none that surpass this one for earliness. This kind can be sowed as early as the ground can be got ready in the spring, at least a week earlier than it will do to sow the wrinkled kinds. Post-paid—qt., 50 cts.; pt., 28 cts.; 1-2 pt., 20 cts.; pkt., 10 cts.

SAGE.

The most extensively used of all herbs for seasoning and dressing; indispensable. Pkt., 5 cts.; oz., 20 cts.
PARSLEY.


PEPPERS.

Ruby King.


LETTUCE.

California Cream Butter.


Salamander.

This variety will thrive under adverse circumstances better than any other kind of lettuce we have found. Post-paid—1-4 lb., 35 cts.; oz., 10 cts.; pkt., 5 cts.

New Iceberg.

There is no handsomer or more solid cabbage lettuce in cultivation. Post-paid—1-4 lb., 35 cts.; oz., 10 cts.; pkt., 5 cts.

Improved Hanson.

We can recommend this as one of the very best. Post-paid—1-4 lb., 35 cts.; oz., 10 cts.; pkt., 5 cts.

PARSNIP.

Improved Hollow Crown.

Is the most shapely of any kind, and is fine quality, so it is the best one to be had. Post-paid—1 lb., 55 cts.; 1-4 lb., 20 cts.; oz., 10 cts.; pkt., 5 cts.
SALSIFF OR VEGETABLE OYSTER.

Sandwich Island Mammoth.


SPINACH.

New Victoria.


SQUASH

Hubbard.


Boston Marrow.


Faxon.


Fordhook.

This is a winter squash of great merit. Post-paid—lb., $1.25 cts.; 1-4 lb., 40 cts.; oz., 10 cts.; pkt., 5 cts.

SUNFLOWER.

True Mammoth.

ONIONS.

Aroostook Extra Early Flat Red.

This is a very early and reliable strain of the well known Flat Red. Post-paid—pkt., 5 cts.; oz., 18 cts.; 2 oz., 30 cts.; 1-4 lb., 55 cts.

Yellow Globe Danvers.


ONIONS—MRS. A. T. BRADLEY, Androscoggin Co., Me., writes: “I have sown your onion seed for two seasons, and have been highly pleased with the crops. I have raised onions from it fifteen inches in circumference, and not a scullion among them.”

A. H. ELLIS, Somerset Co., Me., writes, “Your Aroostook Early Red onions are the best of all for this section, always proving a sure crop on suitable soil.”

L. S. PHELPS, Hampden Co., Mass., writes; I find your onion seed superior to any other I can buy.

The Aroostook Flat Red is very early, and from two ounces seed this year I raised seven bushels of superior onions.”

PUMPKIN.

Golden Oblong Pumpkin.


Nantucket Sugar Pumpkin.

The favorite for making pumpkin pies. It is a dark green when ripe, though the flesh is a rich orange yellow, very thick and sweet. Post-paid—lb., 80 cts.; 1-4 lb., 25 cts.; oz., 10 cts.; pkt., 5 cts.

Small Sugar Pumpkin.


Large Field Pumpkin.

TOMATO.

Livingston's Beauty.
Large, solid, smooth tomato. Post-paid—

The New Buckeye State.
One of the largest kinds we have ever sold,
large, smooth, purple. Post-paid—1-4 lb.,
60 cts.; oz., 20 cts.; pkt., 5 cts.

Fordhook First.
It is smooth and handsome, of nice flavor,
an exceptionally good one for northern lati-

Golden Queen.
Very productive and is the very best of all yellow varieties. 1-4 lb., 65 cts.;
z., 20 cts.; pkt., 5 cts.

Jerrard's New Tomato.
THE ARCADIA.—Of all early tomatoes this is the first. This is no dwarf
but of good marketable size, grows very round and firm, color bright red, quality
good. This is undoubtedly the very earliest tomato in cultivation. We can offer
this extra early Northern tomato only in pkts. and ozs. this season. Oz. 30 cts.;
pkt. 10 cts.

TURNIPS.

Aroostook Improved Swede Ruta-Baga.
It is exceedingly hardy, a large cropper, and of
finest quality for table use or stock. Post-paid—

Improved Long Island Ruta-Baga.
This handsome Ruta-Baga originated on Long
Island, New York, and is one of the largest growers
that has ever been introduced. Post-paid—lb., 50

Early Purple-top Munich (Turnip.)
This is fully two weeks earlier than the common
purple-top variety which it resembles, and in every
way as good as it is early. Post-paid—1 lb., 60
Sweet Pea
Collection
for 1904.

Sweet Peas are among the most beautiful of all our hardy annuals.

This is a select list of largest flowering varieties of the very richest shades and markings, arranged in order of colors. Prices, by mail, postpaid, packets, 5cts.; oz., 10cts.; 1-4 lb., 20cts.; 1-2 lb., 40cts.; 1 lb., 75cts.

**Pure White**—Blanche Burpee—Emily Henderson—Mrs. Sankey—etc.

**Light Pink**—This collection contains the most delicate shades from pure white to light pink. Apple Blossom, Blanche Ferry, Fairy Queen, Gaiety, Her Majesty, Lady Mary Currie, Lottie Eckford, etc.

**Deep Pink**—Very showy giving a most charming effect. Alice Eckford, Hon. F. Bouverie, Katherine Tracy, Prima Donna, etc.

**Blue Shades**—From the darkest blue to the most delicate tints. Navy Blue, Captain Clark, Captain of the Blues, Countess of Radnor, Emily Eckford, Lady Grisel Hamilton, Boreatton, Indigo King, Purple Prince, Waverly, etc.

All in one packet.

**Scarlet Class**—Firefly, Invincible, Lady Penzance, Salipian, etc.

**Striped and Tinted Shades**—America, Gray Frier, Juanita, Mrs. Joseph Chamberlain, Ramona, etc.

**Jerrard’s Gem Mixed**—Special mixture of the choicest strains and richest colors in the right proportion to give the best effect.

In 1900 I sent to you for sweet peas; they were the finest I have ever grown. I got them from Minn., last year and they were nothing but vines. It may have been the season, but I prefer to get them from you.

Mary H. Mason,
N. Y.